

**Remit Address:**

**WNBC**  
**CFS Lockbox**  
**PO Box 402971**  
**Atlanta, GA 30384-2971**  
**Main: (212) 664-4444**  
**Billing:**

www.nbcnewyork.com

**Billing Address:**

**MENTZER MEDIA**  
**Attention: Accounts Payable**  
**DO NOT MAIL**  
**600 FAIRMOUNT AVENUE**  
**SUITE 306**  
**TOWSON, MD 21286**

# INVOICE

DUPLICATE

Advertiser	LINDA MCMAHON FOR SENATE	Invoice #	NY12080207
Product	SENATE 2012	Invoice Date	08/26/12
Estimate Number	ORDER#1086	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/14/12
Station	WNBC	Order #	324852
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	08/09/12 - 08/14/12
Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42748
		Advertiser Ref	20828

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WNBC	7-9A TODAY SHOW	7A-9A								
	IP										
					08/13/12 to 08/19/12	4x	22-----				
	WNBC			M	08/13/12	:30	7:24 AM	LMFS12TV11H	\$1,800.00		3
	WNBC			M	08/13/12	:30	8:42 AM	LMFS12TV11H	\$1,800.00		4
	WNBC			Tu	08/14/12	:00			<del>\$1,800.00</del>	Credited	5
					PREEMPT-CLIENT REQUEST						
	WNBC			Tu	08/14/12	:30	8:43 AM	LMFS12TV11H	\$1,800.00		6
2	WNBC	6-630P M-SU NEWS @ 6P	6P-630P								
	IP										
					08/06/12 to 08/12/12	2x	---11--				
	WNBC			Th	08/09/12	:30	6:24 PM	LMFS12TV11H	\$1,000.00		1
	WNBC			F	08/10/12	:30	6:11 PM	LMFS12TV11H	\$1,000.00		2
					08/13/12 to 08/19/12	1x	1-----				
	WNBC			M	08/13/12	:30	6:10 PM	LMFS12TV11H	\$1,000.00		3
3	WNBC	630P NBC NIGHTLY NEWS	630P-7P								
	IP										
					08/06/12 to 08/12/12	2x	---11--				
	WNBC			Th	08/09/12	:30	6:49 PM	LMFS12TV11H	\$3,000.00		1
	WNBC			F	08/10/12	:30	6:50 PM	LMFS12TV11H	\$3,000.00		2
					08/13/12 to 08/19/12	1x	1-----				
	WNBC			M	08/13/12	:30	6:51 PM	LMFS12TV11H	\$3,000.00		3
4	WNBC	OLY LT NEWS M-SU	11P-1230A								
	IP										

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# INVOICE

DUPLICATE

Advertiser	LINDA MCMAHON FOR SENATE
Product	SENATE 2012
Estimate Number	ORDER#1086

Invoice #	NY12080207
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/14/12

Station	WNBC
Account Executive	Aaron Zeligson
Sales Office	Philadelphia NSO
Sales Region	National

Order #	324852
Alt Order #	
Deal #	
Order Flight	08/09/12 - 08/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	42748
Advertiser Ref	20828

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WNBC	OLY LT NEWS M-SU	11P-1230A								
	IP										
				08/06/12 to 08/12/12	2x		--- 11--				
	WNBC			Th	08/09/12	:30	12:29 AM	LMFS12TV11H	\$10,450.00		3
	WNBC			F	08/10/12	:30	12:14 AM	LMFS12TV11H	\$10,450.00		1
5	WNBC	OLY CLSG SU	7P-12A								
	IP										
				08/06/12 to 08/12/12	1x		----- 1				
	WNBC			Su	08/12/12	:30	10:08 PM	LMFS12TV11H	\$53,100.00		1
6	WNBC	OLY WKEND DAYTIME SA-SU	5A-6P VARIOUS TIM								
	IP										
				08/06/12 to 08/12/12	1x		----- 1-				
	WNBC			Sa	08/11/12	:30	12:17 PM	LMFS12TV11H	\$10,000.00		1
7	WNBC	OLY EARLY MORNING M-F	6A-10A								
	IP										
				08/06/12 to 08/12/12	4x		--- 22--				
	WNBC			Th	08/09/12	:30	6:19 AM	LMFS12TV11H	\$2,000.00		6
	WNBC			Th	08/09/12	:30	9:52 AM	LMFS12TV11H	\$2,000.00		5
	WNBC			F	08/10/12	:30	6:28 AM	LMFS12TV11H	\$2,000.00		7
	WNBC			F	08/10/12	:30	9:27 AM	LMFS12TV11H	\$2,000.00		8
8	WNBC	11-1135P M-SU L NEWS 2005	11P-1135P								
	IP										
				08/13/12 to 08/19/12	1x		1-----				
	WNBC			M	08/13/12	:30	11:32 PM	LMFS12TV11H	\$3,000.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WNBC	OLY PRIME+CLSG M-SU	7P-12A								
	IP										
					08/06/12 to 08/12/12	1x	----- 1-				
	WNBC			F	08/10/12	:30	9:31 PM	LMFS12TV11H	\$53,100.00	MG for 9.2 08/11	3
	WNBC			Sa	08/11/12	:00			<del>\$53,100.00</del>	See MG 9.3	2
					PREEMPT						

Aired Spots      **19**

<u>Gross Total</u>	<b>\$165,500.00</b>	
<u>Agency Commission</u>	<b>\$24,825.00</b>	
<u>Net Amount Due</u>	<b>\$140,675.00</b>	<u>Payment Terms 30 Days</u>

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